

**2019-2020 Concert Series  
Program Advertising Rates & Contract**



<b>Ad</b>	<b>Dimensions</b> <i>(width x height)</i>	<b>Single Concert Series</b> <i>(fall, winter <u>or</u> spring series)</i>	<b>Full Season</b> <i>(fall, winter <u>and</u> spring series)</i>
Full Page <i>(inside back cover or inside front cover)</i>	4.5" X 7.5"	N/A	<input type="checkbox"/> \$600
Full Page <i>(internal page)</i>	4.5" X 7.5"	<input type="checkbox"/> \$275	<input type="checkbox"/> \$525
Half-Page <i>(horizontal only)</i>	4.5" X 3.625"	<input type="checkbox"/> \$185	<input type="checkbox"/> \$325
Business Card Information <i>(vertical)</i>	2.125" X 3.625"	<input type="checkbox"/> \$115	<input type="checkbox"/> \$200
Business Card Information <i>(horizontal)</i>	4.5" X 1.6875"	<input type="checkbox"/> \$115	<input type="checkbox"/> \$200

**Rates:** The rates listed above are for *camera-ready* ads only.  
**Technical Specifications:** No bleeds, black & white only, 85-100 line screen.  
**File Format:** PDF, JPEG or TIFF (300 dpi, grayscale).  
**Schedule:** Full season ads run in all three Concert Series programs; 2700+ programs per season.  
**Payment Methods:** Check (payable to the *Youth Symphony of Southern Oregon*), by MasterCard or Visa, or by Invoice.

**NOTE:** If you wish to place an ad in a single Concert Series program, please check one of the following boxes to indicate which Concert Series:  Fall or  Winter or  Spring

Please provide the following information and sign the contract. Please mail it to the **Youth Symphony of Southern Oregon, P.O. Box 4291, Medford, OR 97501**. The signed contract and payment must be received by the YSSO by or before **August 16, 2019**. The ad must be provided to the YSSO as a digital file and sent via e-mail to the YSSO (info@yso.org) on or before **August 16, 2019**. Any ad that is not camera-ready is subject to additional charges/fees. Previous advertisers may place an ad that appeared in the previous concert season's programs; however, if the ad requires modification or revision, additional fees will apply based on the time required to make design/text changes. Please proof the ad before sending it to the YSSO organization. It will be printed as provided.

_____	_____
<b>Business/Office/Organization Name</b>	<b>Contact Name(s)</b>
_____	_____
<b>Mailing Address</b>	<b>City/State/Zip</b>
(____) _____	_____
<b>Telephone</b>	<b>E-Mail Address</b>
_____	_____
<b>Signature</b>	<b>Date</b>

**Payment Method:**  A check payable to the *Youth Symphony of Southern Oregon* for \$\_\_\_\_\_ is enclosed.  
 Please mail an invoice to the business, address and contact person listed above.  
 Please charge \$ \_\_\_\_\_ to my  Visa or  MasterCard  
Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_  
Name (as it appears on the card) \_\_\_\_\_