



July 1, 2019

Dear Business Leaders and Friends of the Youth Symphony of Southern Oregon;

Thank you for your interest in the mission and musicians of the Youth Symphony of Southern Oregon (YSSO). Since 1988, the YSSO organization has offered unique music education resources, provided access to learning opportunities, augmented school programs, and enriched the lives of young people, families and citizens of all ages. The Youth Symphony of Southern Oregon has contributed to the success of Rogue Valley communities and it has contributed to the region's creative prosperity and vibrant arts environment. The extraordinary concerts have engaged hearts, hands and minds through music for more than 30 years.

As a non-profit 501 (c)(3) organization, the Youth Symphony of Southern Oregon seeks financial support from diverse funding sources including foundations, businesses, agencies, institutions and individuals. *Concert Series* program advertising is another revenue source that helps the YSSO organization offer music education opportunities for young musicians and affordable, high-quality concerts for southern Oregon audiences.

Planning for the 2019-2020 season is underway. Auditions take place in early September. Following auditions, the musicians begin rehearsals. The Fall Concert Series will be presented in November. The Winter Concert Series will take place in February and the Spring Concert Series will be presented in May. Youth Symphony oboists Aubrey Huggins and Alex Burns, winners of the 2019 Concerto Competition, will be the featured soloists in the fall. In addition, the YSSO is partnering with the school orchestra program in Grants Pass on a special collaboration. The season will feature works by Antonio Vivaldi, Gioachino Rossini, Dmitri Shostakovich and many others. During the concert season, the YSSO's two full orchestras - Youth Symphony (advanced) and Youth Orchestra (intermediate) - will play an array of masterworks, concerti, arrangements, film scores and chamber music. Musicians from throughout region and beyond will be selected to participate. This year also marks music director Cynthia Hutton's 25th season with the Youth Symphony of Southern Oregon.

I hope you, your business or your professional office will consider placing an advertisement in the *2019-2020 Concert Series* programs. An Advertising Rate & Contract form is attached to this letter. If you wish to place an ad, please complete and sign the form and return it to the YSSO with a check payable to the Youth Symphony of Southern Oregon by August 16, 2019. Please send a digital file (PDF, TIFF or JPEG) of the ad via e-mail to the YSSO (info@yesso.org) by August 16, 2019.

Please contact me (541-858-8859 or info@yesso.org) if you have any questions. I hope you will support the dedicated and accomplished musicians of the Youth Symphony of Southern Oregon by advertising in the *2019-2020 Fall, Winter & Spring Concert Series* programs.

Thank you for your interest in programs for young people, families and communities.

Sincerely,

Sharon Wilson

Sharon Wilson, *Executive Director*