



May 23, 2008

Dear Business Leader or Community Member:

Thank you for your interest in advertising in the Youth Symphony of Southern Oregon's (YSSO) *Concert Series* programs during the 2008-2009 season, the YSSO's twenty-first season of performances in Southern Oregon.

During the upcoming season, the musicians of Youth Strings, Youth Orchestra and Youth Symphony will present eight *Concert Series* performances at several of the region's professional venues, including the Craterian Ginger Rogers Theater in Medford, the Performing Arts Center at Grants Pass High School and Southern Oregon University's Music Recital Hall in Ashland. Community and business leaders, cultural arts and music education advocates, concert patrons of all ages and visitors to Southern Oregon interested in the high-quality, accessible concerts of classical music and exceptional music education programs for young people will see *Concert Series* program advertising. Advertising options include full season and single series rates.

The support of the business and professional communities is an integral part of the success of the YSSO and its ability to offer performances for the public and training for young people. Income from advertising, foundations and membership contributions help underwrite concert-related expenses, including venue and music rental fees, printing, fees for conductors and coaches, as well as the YSSO's training programs.

If you are a new YSSO advertiser or if you advertised in last season's programs but wish to place a new ad, please complete and sign the Advertising Contract and mail the completed, signed Contract to the YSSO (P.O. Box 4291, Medford, OR 97501) with a check payable to the Youth Symphony of Southern Oregon no later than July 15, 2008. Please include a hard copy of the camera ready ad. The ad must be sent via e-mail to [yssso@mind.net](mailto:yssso@mind.net) as a digital file (PDF) no later than August 1, 2008.

If you wish to place the same ad that appeared in last season's concert program(s), please complete and sign the Contract and mail it to the YSSO no later than July 15, 2008, with a check payable to the Youth Symphony of Southern Oregon. *Please note the dimensions for a horizontal business card ad have changed in order to allow better use of the space on each page of the concert program.*

Thank you for your interest in the Youth Symphony of Southern Oregon. I hope you will support the YSSO by advertising in the *Concert Series* programs. Advertising is a wonderful way to acknowledge the dedication of the outstanding young musicians of the YSSO. Please do not hesitate to contact me (541-858-8859 or [yssso@mind.net](mailto:yssso@mind.net)) if you have any questions.

Sincerely,

*Sharon Wilson*

Sharon Wilson  
Executive Director

P.O. Box 4291

Medford, OR 97501

541-858-8859

[yssso@mind.net](mailto:yssso@mind.net)

[www.yssso.org](http://www.yssso.org)

