

**2024-2025 Concert Series
Program Advertising Rates & Contract**



Ad	Dimensions <i>(width x height)</i>	Single Concert Series <i>(fall, winter <u>or</u> spring series)</i>	Full Season <i>(fall, winter <u>and</u> spring series)</i>
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Full Page <i>(inside back cover or inside front cover)</i>	4.5" X 7.5"	N/A	☐ \$600
Full Page <i>(internal page)</i>	4.5" X 7.5"	☐ \$275	☐ \$525
Half-Page <i>(horizontal only)</i>	4.5" X 3.625"	☐ \$185	☐ \$325
Business Card Information <i>(vertical)</i>	2.125" X 3.625"	☐ \$115	☐ \$200
Business Card Information <i>(horizontal)</i>	4.5" X 1.6875"	☐ \$115	☐ \$200

Rates: The rates listed above are for *camera-ready* ads only.
Technical Specifications: No bleeds, black & white only, 85-100 line screen.
File Format: PDF, JPEG or TIFF (300 dpi, grayscale).
Schedule: Full season ads run in all Concert Series programs; 1800-2000 programs per season.
Payment Methods: Check (payable to the *Youth Symphony of Southern Oregon*) or by Invoice.

NOTE: If you wish to place an ad in a single Concert Series program, please check one of the following boxes to indicate which Concert Series: ☐ Fall or ☐ Winter or ☐ Spring

Please provide the following information and sign the contract. Please mail it to the **Youth Symphony of Southern Oregon, P.O. Box 4291, Medford, OR 97501**. The signed contract and payment must be received by the YSSO by or before **October 1, 2024**. The ad must be provided to the YSSO as a digital file and sent via e-mail to the YSSO (info@yso.org) on or before **October 1, 2024**. Any ad that is not camera-ready is subject to additional charges/fees. Please proof the ad before sending it to the YSSO organization. It will be printed as provided.

Business/Office/Organization Name

Contact Name(s)

Mailing Address

City/State/Zip

(_____) _____
Telephone

E-Mail Address

Signature

Date

Payment Method: ☐ A check payable to the *Youth Symphony of Southern Oregon* for \$_____ is enclosed.
 ☐ Please mail an invoice to the business, address and contact person listed above.